

Empower over 77,500+ R&D professionals worldwide
with your innovative product offerings.

62,000+ LINKEDIN FOLLOWERS
9,000+ INSTAGRAM FOLLOWERS
6,600+ FACEBOOK FOLLOWERS

LINKEDIN BENCHMARK AVERAGES

- 355 Unique Visitors Per Month
- 70,308 Post Impressions Per Month
- 1.36% **Engagement Rate**

PROGRAMS AVAILABLE

LINKEDIN POST

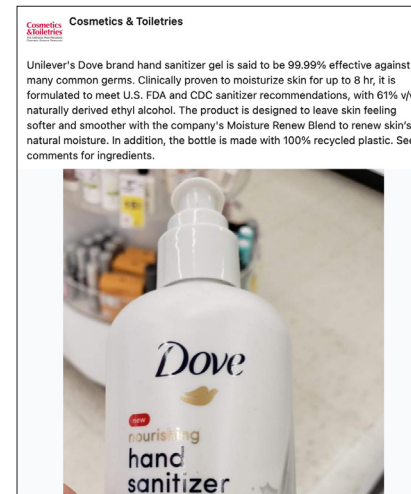
- Includes Bonus Facebook & Instagram Post

LINKEDIN BUNDLE

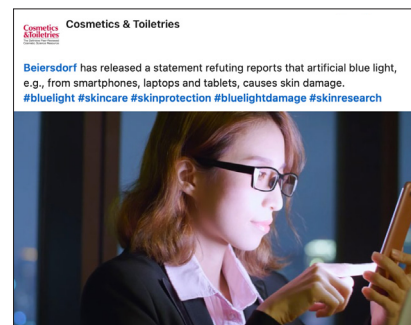
- 3 Unique LinkedIn Posts
- Includes Bonus Facebook & Instagram Post

TYPES OF TOP PERFORMING LINKEDIN POSTS*

- Ingredient/Product Post
- Report/Research Post
- Formulating On Trend Post



Ingredient/Product Post



Report/Research Post



Formulating On Trend Post

*as pictured

Must book at least 6 weeks before the run date.
Material is due 4 weeks before the run date.

Followers & Stats as of 08/12/25